

Chief Operating Officer . Bruce Fox

Bruce Fox oversees the corporate team and directs the development of the Browns Restaurant Group with respect to franchise management and our expansion goals. Bringing over 35 years of restaurant and franchise experience to the table, most of it with well known, branded chain operations, Bruce is an integral member of the Browns Restaurant Group. His mandate is to introduce the strategies and management disciplines required to transition the company into franchise development mode, and to fine tune the operating systems, ready for expansion.

Bruce operates a franchise development consulting practice whereby he engages with expansion minded clients. He has acted as Chief Operating Officer for a number of clients including Red Robin Restaurants of Canada, Good Earth Cafes and OPA! Souvlaki. He was Operating Partner (managing the Consulting Services Division) at Franworks Development Corp. prior to these engagements.

From 1998 to 2001 Bruce was the President of Smitty's Canada Limited. There he was charged with the responsibility of revitalizing the 100 plus franchises in the 40 year old chain. Prior to this, as Vice President of Foodservice Operations at Boston Pizza International, he was responsible for the overall development and direction of the company's franchise and operations system for over 16 years.

His managerial qualifications include graduation from the University of Guelph's AMPHI Program (Advanced Management Program for the Hospitality Industry) and he holds a CFM (Certified Foodservice Manager) designation. He has served three terms on the Board of Directors of the Canadian Restaurant & Foodservices Association, during which time he chaired virtually every operating committee and sat on the association's Executive body as well as the Strategic Planning team.