

## **Marketing & Communications Manager . Cassidy Pepper**

Cassidy is responsible for brand management, strategic and local marketing initiatives, and corporate communications. With a degree in Communications and Publishing, combined with 10 years experience in the restaurant industry, Cassidy has the perfect technical and operational knowledge for this challenging role.

Her technical skills allow her to administer the central chain programs for music, customer feedback, gift cards, email, social media and web sites; while her graphic design knowledge is critical for the concept's menu engineering, brand management, manual creation and design for marketing collateral.

Keeping her roots in the business, Cassidy worked in numerous corporate and independent restaurants and bars while attending Simon Fraser University. She joined the Browns Restaurant Group mid 2008 after getting her feet wet in the advertising industry.

















